

REPORT ON OCLC'S ASIA PACIFIC REGIONAL COUNCIL MEETING

The first meeting of the OCLC Regional Council for Asia Pacific was held in Beijing from 7 to 8 September 2009. Over 100 delegates participated in the meeting, with particularly strong attendance from China (51) and Taiwan (14). There was also broader representation from within the region, for example, from Thailand (6), Hong Kong (3), Japan (3), Australia (2), New Zealand (2), Singapore (2), Macau (1), and Malaysia (1). In addition, seven OCLC staff, including the OCLC President and CEO, Jay Jordan, and a representative from the American Center for Educational Exchanges, were present and participated actively in the meeting.

The theme of the conference was resource sharing and collaboration. In support of this theme, delegates gave presentations on the current situation and on recent initiatives or developments in their country or region. John Shipp from the University of Sydney gave an overview of resource sharing and collaboration in Australia and I talked about recent developments, focusing on consortial purchasing, collaborative storage, single discovery services, and the creation of an Australian research data commons. Jenny McDonald from the National Library of New Zealand gave a presentation on the national resource sharing framework in New Zealand and Janet Cosey from the University of Auckland spoke on 'Resource sharing initiatives: a New Zealand university perspective'. The program also included breakout sessions on collaboration opportunities, a business session on the Asia Pacific Regional Council framework document and on membership and the electoral cycle, and two keynote addresses by Jay Jordan and Tony Ferguson (University of Hong Kong and OCLC Board of Trustees). A copy of the conference program is attached.

Although the tone of the meeting was amiable, there were some clear and direct messages. Delegates wanted regional needs to be acknowledged and met. Differential pricing was seen to be an important issue as was deep discounting for batch uploads of records to WorldCat. It was argued that discounting should be seen as an investment, not simply as a loss of immediate revenue, and, in the longer term, as a means of capturing good business downstream, for example, in the uptake of WorldCat Local. An overriding concern was the general perception that OCLC was just another vendor and no longer the library cooperative it originally aspired to be. In this respect, part of the problem was seen to lie in OCLC's current failure to separate clearly their 'commercial' activities (NetLibrary, etc.) from their collaborative work and to communicate how their not-for-profit status allows them to turn their profits back into initiatives which directly benefit the membership.

The general opinion was that the meeting was successful and proved the worth of regional gatherings. An immediate outcome has been a decision by OCLC to establish a Task Force on Cost Sharing and Differential Pricing.

In addition to the annual Regional Council meeting, provision has been made for at least three local meetings each year. It has been proposed that one of these meetings in 2009/10 should be held in Australia. Early indications are that this proposal will be approved.

Recommendation

The Libraries Australia Advisory Committee to note the report.

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21 October 2009

OCLC Asia Pacific Regional Council Membership Conference Program
OCLC亚太地区理事会首届会员大会日程安排

Date: 7-8 September 2009
时间: 2009年9月7-8日

Venue: Room No.6, Hong Yun Hall, on the fourth floor of the hotel's main building, Xiyuan Hotel, Beijing, China

地点: 中国北京西苑饭店主楼四层鸿运6号厅

Monday, 7 September 9月7日(周一)		
Time 时间	Program 程序	Speaker(s)/ Chair/ Coordinator 发言者/主持人/协调人
8:20 am	Registration 注册	Ms. Zhao Zhi (Julie), Assistant to Chief Representative of OCLC BRO OCLC 北京代表处首席代表 助理赵志女士
8:50 am	Participants to be Seated 与会者就座	
9:00 am – 9:30 am	Introduction to OCLC Asia Pacific Regional Council (OCLC APRC) OCLC 亚太地区理事会介绍	Mr. Andrew H. Wang , Vice President, OCLC Asia Pacific Mr. Rich Van Orden, Program Director, OCLC Global Council OCLC 副总裁兼亚太地区主 管王行仁先生 OCLC 全球理事会项目主管 Rich Van Orden 先生
9:30 am – 10:00 am	Opening Keynote Address 开幕演讲及主旨发言	Mr. Jay Jordan, OCLC President and CEO OCLC 总裁兼首席执行官邱 人杰(杰伊·乔丹)先生

10:00 am – 10:05 am	<p>Where Are We Now in Resource Sharing and Collaboration with Introduction by Panel Chair 专家论坛主席介绍“资源共享及合作的进展”</p>	<p>Mr. ChewLeng Beh, Chair, OCLC APRC Executive Committee and Senior Director of Singapore National Library Board OCLC 亚太地区理事会执行委员会主席、新加坡国家图书馆管理局高级主管马洲龙先生</p>
10:05 am – 10:20 am	<p>Report on Mainland, China 关于中国大陆地区的报告</p>	<p>Prof. Xue Fangyu, OCLC APRC Executive Committee Member and OCLC 亚太地区理事会执行委员会委员、清华大学图书馆馆长薛芳渝教授</p>
10:20 am – 10:35 am	<p>Report on Taiwan, China 关于中国台湾地区的报告</p>	<p>Dr. Jieh Hsiang, OCLC APRC Executive Committee Member and Professor of Computer Science and Director, University Press, National Taiwan University Library OCLC 亚太地区理事会执行委员会委员、台湾大学资讯工程系教授、出版中心主任项洁博士</p>
10:35 am – 10:50 am	<p>Report on Japan 关于日本的报告</p>	<p>Mr. Testsuo Kato, OCLC APRC Executive Committee Member, Professor of Law, Director of Waseda University Library Mr. Nakoto Nakamoto, Head, Department of Administrative Services, Waseda University Library OCLC 亚太地区理事会执行委员会委员、早稻田大学法学教授、图书馆馆长Testsuo Kato 先生早稻田大学图书馆行政服务部主任 Nakoto Nakamoto 先生</p>

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10:50 am – 11:00 am	Break 茶歇	Ms. Zhao Zhi (Julie) 赵志女士
11:00 am – 11:10 am	Regional Report by Speakers from Australia, New Zealand and Singapore with Introduction by Panel Chair 专家论坛主席作介绍、来自澳大利亚、新西兰和新加坡的三位代表作报告	Mr. Vic Elliott, OCLC APRC Executive Committee Member and Director of the Australian National University OCLC 亚太地区理事会执行委员会副主席、澳大利亚国立大学图书馆馆长 Vic Elliott 先生
11:10 am – 11:25 am	Report on Australia 关于澳大利亚的报告	Mr. John Shipp, University Librarian, University of Sydney 悉尼大学图书馆馆长 John Shipp 先生
11:25 am – 11:40 am	Resource Sharing: National Framework in New Zealand 资源共享：新西兰的国家架构	Ms. Jenny McDonald, National Library of New Zealand 新西兰国家图书馆 Jenny McDonald 女士
11:40 am – 11:50 am	Report on Southeast Asia 关于东南亚的报告	Mr. ChewLeng Beh 马洲龙先生
11:50 am – 12:00 pm	Briefing on afternoon discussion on "Collaboration Opportunities Among Libraries in the Asia Pacific" 简要介绍下午将讨论的主题：“亚太地区图书馆的合作机遇”	Mr. ChewLeng Beh 马洲龙先生
12:10 pm – 12:30 pm	Group Photo (Lobby of the main building on the first floor) 集体合影（主楼一层大厅）	Ms. Zhao Zhi (Julie) 赵志女士
12:30 pm – 2:00 pm	Lunch(Banquet): Chinese Restaurant located on the second floor of the main building 午餐（宴会）：蓬莱春（中餐厅），位于主楼二层	Ms. Zhao Zhi (Julie) 赵志女士

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<p>2:00 pm – 3:30 pm</p>	<p>Collaboration Opportunities in Asia Pacific: 亚太地区的合作机遇</p>	<p>Dr. Anthony W. Ferguson, OCLC Board of Trustees and University Librarian of the University of Hong Kong Libraries OCLC 董事、香港大学图书馆馆长彭仁贤博士</p>
	<p>- Group 1: Collaboration among Chinese Speaking Libraries (Room No.6, Hong Yun Hall) 小组 1: 说汉语地区图书馆之间的合作 (鸿运 6 号厅)</p>	<p>Prof. Xue Fangyu (Chair) Dr. Jieh Hsiang Mr. Samson Soong, OCLC APRC Executive Committee Member and University Librarian of The Hong Kong University of Science & Technology 薛芳渝教授 (主持) 项洁博士 OCLC 亚太地区理事会执行委员会委员、香港科技大学图书馆馆长宋自珍先生</p>
	<p>- Group 2: Collaboration Among English Speaking Libraries (Room No.9, Hong Yun Hall) 小组 2: 说英语地区图书馆之间的合作 (鸿运 9 号厅)</p>	<p>Mr. Vic Elliott (Chair) Ms. Janet Copsey, OCLC APRC Executive Committee Member and University Librarian, University of Auckland Library Ms. Ruth Pagell, University Librarian of Singapore Management University Library Vic Elliott 先生 (主持) OCLC 亚太地区理事会执行委员会委员、奥克兰大学图书馆馆长 Janet Copsey 女士 新加坡管理大学图书馆馆长 Ruth Pagell 女士</p>
	<p>- Group 3: Collaboration Among Asia Pacific Libraries to Develop A Knowledge Sharing Platform (Room No.8, Hong Yun Hall) 小组 3: 亚太地区图书馆关于开发知识共享平台的合作 (鸿运 8 号厅)</p>	<p>Mr. ChewLeng Beh (Chair) Mr. Samson Soong Mr. Testsuo Kato 马洲龙先生 (主持) 宋自珍先生 Testsuo Kato 先生</p>

3:30 pm – 4:00 pm	Break 茶歇	Ms. Zhao Zhi (Julie) 赵志女士
4:00 pm – 4:30 pm	Group Report : 10 Minutes for Each Group 小组报告: 每个小组 10 分钟	Dr. Anthony W. Ferguson 彭仁贤博士
4:30 pm – 5:00 pm	Conclusion for the Day – Summary 一天总结	Mr. ChewLeng Beh 马洲龙先生
6:30 pm – 8:30 pm	Dinner (Buffet): Villas Restaurant located in the Building No.2 at Villas. Please produce your meal tickets for the restaurant. 晚餐(自助): 养怡园食府, 位于 饭店院内2号楼; 就餐时请出示餐券。	Ms. Zhao Zhi (Julie) 赵志女士

Tuesday, 8 September
9月8日(周二)

Time 时间	Program 程序	Speaker(s)/ Chair/ Coordinator 发言者/主持人/协调人
8:30 am – 8:55 am	Participants Arrival 与会者到达会场	Ms. Zhao Zhi (Julie) 赵志女士
8:55 am – 9:00 am	Introduce 2nd day Key Note Speaker 介绍第二天的主旨发言人	Mr. ChewLeng Beh 马洲龙先生
9:00 am – 9:20 am	Key Note on Resource Sharing 关于资源共享的主旨发言	Dr. Anthony W. Ferguson 彭仁贤博士
9:20 am – 9:35 am	What is CALIS Doing? 中国高等教育文献保障系统 在做什么?	Mr. Zhu Qiang, University Librarian of Peking University 北京大学图书馆馆长朱强先生
9:35am – 9:50 am	What is Taiwan, China Doing? 中国台湾地区在做什么?	Prof. Hsueh-Hua CHEN, National Taiwan University Library 台湾大学图书馆馆长 陈雪华教授

10:05 am – 10:20 am	<p>"Resource Sharing Initiatives: A New Zealand University Perspective"</p> <p>资源共享倡议：一个新西兰大学的视角</p>	Ms. Janet Copsey
10:20 am – 10:35 am	<p>What is Australia Doing?</p> <p>澳大利亚在做什么？</p>	Mr. Vic Elliott
10:35 am – 10:50 am	<p>What is Japan Doing?</p> <p>日本在做什么？</p>	<p>Mr. Testsuo Kato Mr. Nakoto Nakamoto Mr. Kimihiro Niimoto, Associate Director, OCLC Center, Kinokuniya Company Testsuo Kato 先生 Nakoto Nakamoto 先生 Kinokuniya 公司 OCLC 中心 副主管 Kimihiro Niimoto 先生</p>
10:50 am – 11:10 am	<p>Break</p> <p>茶歇</p>	Ms. Zhao Zhi (Julie) 赵志女士
11:10 am – 12:30 pm	<p>Business Issues for OCLC Asia Pacific</p> <p>OCLC 亚太地区业务情况</p> <p>- OCLC Asia Pacific Regional Council Framework Document</p> <p>OCLC 亚太地区理事会框架文件</p> <p>- OCLC Membership Protocol</p> <p>会员制度和管理协议</p> <p>- Meeting Schedules for Local Meetings</p> <p>地方会议的时间表</p>	<p>Mr. ChewLeng Beh (Chair)</p> <p>Mr. Vic Elliott</p> <p>Dr. Jieh Hsiang</p> <p>马洲龙先生（主持）</p> <p>Vic Elliott 先生</p> <p>项洁博士</p>

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12:30 pm – 2:00 pm	Lunch (Buffet): Revolving Restaurant located on the 26th floor. Please produce your meal tickets for the restaurant. 午餐(自助): 旋转餐厅, 位于主楼26层; 就餐时请出示餐券。	Ms. Zhao Zhi (Julie) 赵志女士
2:00 pm – 3:00 pm	New OCLC Developments/ Products and services OCLC 的新发展、新产品和新服务	Mr. Andrew H. Wang 王行仁先生
3:00 pm – 3:45 pm	Panel discussion: did you learn about any OCLC product or service you want to try? If yes, why? If no, why? 分组讨论: 您是否听说过 OCLC 的产品或有想要试用的服务? 是, 为什么? 不是, 为什么?	Dr. Anthony W. Ferguson (Chair) Mr. Vic Elliott Prof. Xue Fangyu Dr. Jieh Hsiang Mr. Samson Soong Ms. Janet Copsey Mr. Testsuo Kato
3:45 pm – 4:00 pm	Break 茶歇	Ms. Zhao Zhi (Julie) 赵志女士
4:00 pm – 4:30 pm	What's Next for OCLC Asia Pacific? OCLC 亚太地区的下一步做什么?	Dr. Anthony W. Ferguson 彭仁贤博士
4:30 pm – 5:00 pm	Closing Summary by Chair 会议主席闭幕总结发言	Mr. ChewLeng Beh 马洲龙先生
6:30 pm – 8:30 pm	Dinner(Round Table): Villas Restaurant located in the Building No.2 at Villas 晚餐(桌餐): 养怡园食府, 位于饭店院内2号楼	Mr. Qiu Dongjiang, Chief Representative of OCLC BRO 美国 OCLC 北京代表处首席代表丘东江先生

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