

REPORT ON TROVE STAGE 4

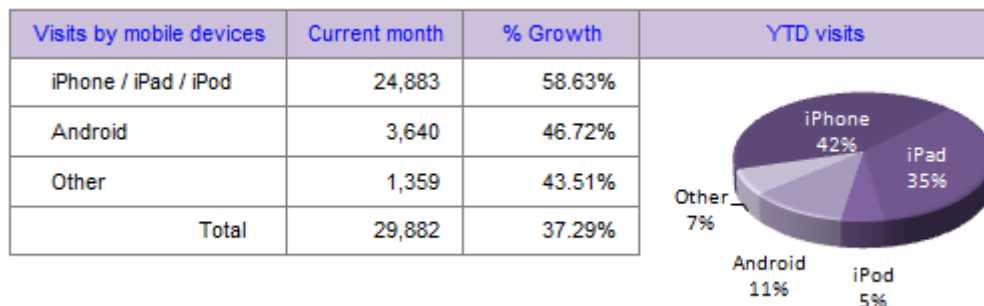
Introduction

The implementation of Stage 4 of Trove in May 2011 signalled the completion of the Single Business Discovery Service Project. Stage 4 of the development was a significant and ground-breaking achievement. It introduced more than 100 million records for licensed journal articles and required the inclusion of a new zone for searching – Journals, articles and data sets.

Usage

Use of Trove has increased across all format zones. Users can initiate searches from the 'all' zone (the Trove home page) or any of the format zones. 84% of users start their searches from the newspapers zone; 10% from the 'all' zone. Unique visitors for the first six months of the year totalled 2.31m, of whom 39,900 were registered and sessions reached a peak of just under 40,000 per day.

Almost one million tags were added, and more than 40 million lines of text newspaper corrected. The number of photographs added via Flickr grew steadily to 102,000. The team also started to monitor use via mobile devices (currently 4% of users):



Stage 4 outcomes

An article about Stage 2 was written by Rose Holley for publication in DLib magazine later this year, and is embargoed until that time. It provides a very thorough overview of the Stage 4 achievement. We will evaluate the outcomes of Stage 4 in 2012. We hope to combine our own usage statistics and statistics provided by the Stage 4 vendors with qualitative surveys to assess the impact of this development.

Recommendation

The Libraries Australia Advisory Committee to note the report.

Contact: Debbie Campbell
 Director, Collaborative Services
 Resource Sharing