

Australian Newspapers Digitisation Program



Australian Newspapers beta – Service Usage Statistics

Running totals since 4 August 2008 (For use in presentations)

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Version: 1.0

Date: 11 June 2009

Statistic type	4 Nov 2008	4 Feb 2009	4 May 2009
Number of pages in service	367,000	367,000	367,000
Number of articles in service	3.5 million	3.5 million	3.5 million
Unique visitors to site (can be interpreted as number of users)	94,000	205,000	347,000
Number of registered users	1488	2994	3796
Lines of text corrected	1 million	2.2 million	3.4 million
Number of articles corrected	60,000	104,000	154,000
Number of comments added	800	1806	2582
Number of tags added	18,000	43,000	73,733
Total keyword searches since 4 August 2008 release	2 million	2.5 million	2.8 million
Searches per day (not confirmed, Potentially dubious).	18,500 -28,000	8,000 - 13,000	9,000-10,000
% of users in Australia	78%	75%	72%
Av time spent on site by Australians	18 mins	15 mins	17 mins
Av time spent on site - all users	18 mins	15 mins	14 mins
Traffic from Google	39%	46%	50%
Direct traffic	32%	26%	23%
Traffic from NLA website	13%	12%	10%