# Taiwan presidential election 2016 ephemera material Finding Aid

NLA CALL # CH Eph 3

**Background**

Taiwan, officially the Republic of China held general election on Saturday, 16 January 2016 to elect the 14th President and Vice President of Taiwan. Democratic Progressive Party (DPP) candidate Cai Yingwen won over Zhu Lilun of the Kuomingtang (KMT) and James Soong of the People First Party and became the first female president in Taiwan.

**Content**

Materials in this collection include flyers, handouts, T-shirts, badges, newspaper/magazine issues and varies campaign ephemera from four political parties - the Democratic Progressive Party, the Kuomingtang, the People First Party and the Mingkuotang.

**Access**

The ephemera may be accessed through the Library’s reading room by eCallslip request: <https://nla.gov.au/nla.cat-vn6977258>

# Campaign ephemera from the Democratic Progressive Party

* 2 T-shirts with the slogan - Light up Taiwan
* 1 CD titled Taiwan Melody
* 1 mug with an image of Cai Yingwen in Taiwanese indigenous costumes
* 4 cup coasters
* 1 mouse pad
* 6 keyrings
* 1 wooden badge
* 1 DIY paper wallet
* 5 postcards

# Campaign ephemera from the Kuomingtang Party

* 1 handout
* 2 flyers
* 1 vest which says ONE Taiwan, 台灣就是力量
* 1 flag
* 1 mask
* 1 name card
* 1 table card

# Campaign ephemera from the People First Party

* 1 newspaper issue of the Gong Zheng Bao (公正報), published on 15 Dec. 2015
* Issue 306 (Dec. 2015) of the Hakka (客家) magazine, with James Soong and Xu Jinying’s proposed Hakka policies published inside the back cover.
* 3 flyers
* 1 T-shirt, the back of which saying宋瑩團隊-宋進總統府, 台灣一定贏
* 1 James Soong 2016 calendar
* 1 flag
* 1 cap
* 2 cards

# Campaign ephemera from the Minkuotang Party

* 2 T-shirts, one white T-shirt with a lion in the front and Chinese characters正義之師救台灣 at the back; one yellow T-shirt with Minkuotang party emblem
* 1 badge
* 1 flag
* 1 cap
* Some stickers (size varies)