



## EPHEMERA COLLECTION FINDING AID NLA CALL# TH EPH 6

### Myanmar General Election 2015 : Ephemera Collection

#### Background:

Myanmar Election Chronology 2008-2015:

- May 2008: After publishing a proposed constitution, the military-led government holds a referendum. The government claims a 92% yes vote. Voting is restricted in parts of the country, as a result of Cyclone Nargis and ongoing insurgency.
- General elections Nov 2010: The first general election held under the new constitution. The NLD and a number of civil society groups' boycott. While the military-linked USDP party wins the majority of the vote, a number of smaller parties enter parliament, including ethnic minority parties and the NDP, created by NLD members who disagreed with the boycott.
- By-elections April 2012: NLD enter the fold and win 43 of 45 contested. Aung San Suu Kyi enters parliament for the first time.
- November 2015: Second general election held under the new constitution. The NLD wins almost 80% of the vote, carrying the absolute majority in the upper and lower house and giving the party the power to pass bills, elect and president and elect one of two vice-presidents.

The collection consists of election campaign materials from the following 47 parties.

Election campaign ephemera were produced on a significant scale, in particular at township levels, as well as in the main cities. Materials were produced primarily by the parties, and some by party supporters. The Library acquired these materials through a vendor in Myanmar.

#### Content:

Materials in this collection include candidate election cards, banners, stickers, flyers, handouts, as well as objects such as T-shirts, badges, bags plus some VCDs/DVDs. There are 17 boxes altogether. In addition, there is oversize calendar which kept outside the box (\*see storage details under box # 1). The majority of materials

are grouped together according to political party. See more details on each box as described below. Each item is placed in a separate bag within the box.

**Access:**

The ephemera may be accessed through the Library's Special Collections Reading Room by eCallslip request:

<http://nla.gov.au/nla.cat-vn6970623>

**Other resources:**

The National Library's collection also includes:

<https://archive-it.org/collections/6279>

(total number of items in this collection is 271)

NLA for finding aid only  
**Box# 1 (Union Solidarity Development Party)** This

box contains materials from USDP:

- 1 white polo T-shirt with USDP logo
- 1 green longyi for man
- 2 campaign flyers by party candidates
- 6 round USDP logo stickers
- 21 rectangle shape USDP flag stickers
- 1 campaign sticker with USDP logo
- 1 USDP keyring with the party logo
- 1 party calendar (stored in Asian Collections map cabinet **TH Pic 51**)
- 1 small USDP flag

**Box#2 and 3 (National League for Democracy)**

## Box#2

This box contains materials from NLD:

- 1 white campaign T-shirt with a red picture of a hand voting yes.
- 1 red cap with NLD party's logo
- 1 table top flags stand, one with picture of NLD party flag and the other is with the picture of Aung San Suu Kyi.
- 1 small NLD flag
- 1 campaign flyer by NLD party leader

## Box#3

This box contains materials from NLD:

- 1 red sticker with Aung San Suu Kyi picture and a white star on the left
- 1 campaign flyer by the party leader
- 4 NLD music VCDs
- 1 NLD campaign sticker with hand stamping on vote picture
- 1 NLD campaign banner

□

1 small badge with NLD logo

- 1 badge with NLD party logo between picture of Aung San and Aung San Suu Kyi
- 1 badge with NLD logo
- 1 small red stamp
- 1 sticker with 20th NLD logo on it.
- 1 campaign sticker
- 1 small bag with Aung San Suu Kyi picture.

#### **Boxes#4, 5 (National Unity Party) Box#4**

This box contains materials from NUP:

- 1 party policy flyer
- 1 badge with NUP logo
- 1 pen with NUP logo for finding aid only
- 1 blue hat with NUP logo
- 1 sheet of the party handout to its members
- 1 booklet of the party manifesto
- 1 booklet of party discussion in 2014
- 1 booklet of party meeting records

#### **Box#5**

This box contains materials from NUP:

- 1 NUP shoulder bag

#### **Box#6 (Rakhine State National United Party & the 88 Generation Student Youths (Union of Myanmar) This**

box contains materials from RSNUP and 88 GSY(UM):

RSNUP

□

- 1 campaign flyer by the party leader
- 1 badge with RSNUP logo
- 1 Tabloid on party policy

#### 88 GSY(UM)

- 1 booklet of the party leader's biography
- 1 badge with 88 GSY logo
- 1 booklet of the party statement
- 1 booklet of the party policy statement
- 1 booklet on the party structure.
- 1 sticker with 88 GSY logo

□ 1 Tabloid on party's news **Box# 7**

#### (National Democratic Force)

This box contains materials from NDF: NLA for finding aid only

- 1 party magazine
- 1 magnetic badge with NDF party logo
- 1 music VCD
- 1 badge with NDF logo
- 1 flyer of NDF party candidate
- 2 NDF party candidate's flyers
- 1 booklet of the party statement on election
- 1 small booklet of party chair-person and his political speech.
- 1 booklet of party policies and function
- 1 white shirt with red collar and NDF logo on the right chest. **Box#8 (The Union of**

**Myanmar Federation of National Politics)** This box contains materials from UMFNP:

- 1 booklet of the biography of the party chairperson

□

- 1 badge with party logo
  - 1 sticker of party logo
  - 1 booklet of the party constitution
  - 1 white polo T-shirt with party leader picture in the front
- 1 issue of the party newspaper

### **Box#9 (Independent Representatives and Khami National Development Party)**

This box contains materials from IR and KNDP:

#### Independent Representatives

- 1 campaign flyer with picture of U Htun Win
- 1 flag with red dragon
- 1 white polo T-shirt with the picture of red dragon on the back
- 1 small sticker with dragon logo
- 1 campaign flyer with picture of Dr. Nyo Nyo Thin and white Myanmar map with a red star on top of it.
- 1 white polo T-shirt with the picture of Dr. Nyo Nyo Thin and white Myanmar map with a red star on top of it.
- 1 campaign flyer with picture of Dr. U Win Shane.
- 1 campaign flyer with picture of U Aung Pyo Ko with red rose
- 1 campaign flyer with picture of U Sein Myint
- 1 campaign flyer with picture of U Khin Maung Than
- 1 campaign flyer with picture of the National Prosperity Party □ 1 campaign flyer with picture of U Tin Hlaing

#### KNDP

- 1 KNDP badge with party logo of a yellow bird

□

- 1 document of the party membership list
- 1 booklet of the party constitution

**Box#10 (Union Farmer Force Party, 88 Generation Democratic Party and Chin National Democratic party)**

This box contains materials from CNDP, 88 GDP and UFFP:

CNDP

- 1 CNDP party pamphlet
- 1 small flag with CNDP logo

NLA for finding aid only

1 small booklet of CNDP's principles of Chin nation building

1 VCD of CNDP party music

- 1 CNDP badge
- 1 CNDP sticker

88 GDP

- 1 small red flag with 88 GDP logo
- 1 badge with 88 GDP logo
- 1 booklet of 88 GDP constitution

UFFP

- 1 A4 size sticker with UFFP log
- 1 badge of UFFP
- 1 booklet of UFFP policy, structure and constitution

NLA for finding aid only

### **Box#11 (Democracy and Human Rights Party, United Democratic Party, Kayin People Party and Arakan National Party)**

This box contains materials from DHRP, UDP, KPP and ANP:

DHRP

- 1 campaign flyer of DHRP party
- 1 badge of DHRP
- 1 campaign flyer by DHRP candidate Daw Soe Soe Aye
- 1 booklet on DHRP constitution
- 1 booklet of party statement on election

UDP

- 1 badge of UDP with red rose
- 1 campaign flyer by UDP candidate U Kyaw Shwe

KPP

[www.nla.gov.au](http://www.nla.gov.au)

Creative Commons Attribution-NonCommercial-ShareAlike 2.1 Australia

February 2012



- 1 KPP badge with the picture of Karen drum with four frogs
- 1 KPP badge with the picture of the whole drum and party logo
- 1 KPP pamphlet with pictures of party leaders
- 1 white polo T-shirt with KPP logo in the front

#### ANP

- 1 campaign flyer by ANP candidate U Aye Kyaw
- 1 campaign flyer with party leader pictures
- 1 white polo T-shirt with ANP party logo
- 1 small sticker with ANP log
- 1 sticker divided in 3 square sections in the middle is party logo

#### **Box#12 (National People Alliance, 88 Generation, Karen National Party and National Development Party)**

This box contains materials from NPA, 88 Generation, KNP and NDP:

#### NPA

- 1 badge of NPA
- 1 name card of NPA candidate
- 1 white polo T-shirt with NPA logo

#### 88 Generation

- 1 badge of 88 Generation with picture of peacock
- 1 sticker of 88 Generation

#### KNP

- 1 KNP pamphlet with pictures
- 1 KNP badge with the party logo

#### NDP

- 1 name card of U Khyan Nyine Aung, NDP candidate

- 1 campaign flyer by U Aung Aung Aye, NDP candidate
- 1 white polo T-shirt with NDP logo
- 1 NDP badge with party logo
- 1 campaign flyer by Daw Khin Ei Ei Sein, NDP candidate
- 1 campaign flyer by U Khyan Nyine Aung, NDP candidate

**Box#13 (Negotiation, Stability and Peace Party, Peace and Diversity Party, Shan Nationality Democratic Party, Zomi Congress for Democracy, Guiding Star Party and Myanmar Farmers' Development Party)** This box contains materials from NSPP, PDP, SNDP, ZCD, GSP and MFDP:

NSPP

- 1 card with NSPP logo and the picture of two hands shaking
- 1 campaign flyer by NSPP leaders

PDP

- 1 booklet on party policy, activities and structure
- 1 campaign flyer by the party leader

SNDP

- 1 small booklet of SNPP party policy, activities, regulation and structure

ZCD

- 1 sticker with ZCD party logo, tiger and hornbill picture

GSP

- 1 GSP badge with party log, one white big star surrounded by fourteen small star
- 1 GSP sticker with party name on both English and Burmese
- 1 GSP sticker with red and blue as a background
- 1 document of the party policy and structure

MFDP

- 1 MFDP red hat with party logo

- 1 MFDP badge with party logo
- 1 MFDP keyring with campaign symbol
- 1 MFDP flag 37x71 cm
- 1 MFDP campaign flyer by one of the party candidate

**Box#14 (New Society Party and Democratic Party for a New Society)**

This box contains materials from NSP and DPNS:

NSP

- 1 name card by U Kyaw Linn, Party General Secretary
- 1 name card by U Yin Htway, Party CEC
- 1 small NSP sticker with logo
- 1 NSP red Keyring
- 1 round small badge with NSP logo
- 1 NSP badge with logo
- 1 small flag of NSP
- 1 booklet of NSP constitution
- 1 campaign flyer of NSP leader U Zeyya
- 1 campaign flyer of NSP candidate U Yin Htway
- 1 campaign sticker with the picture of U Aung Zeyya and U Zeyya on each side.
- 1 NSP's pamphlet
- 1 campaign flyer by party candidate, U Aung Zeyya
- 1 small red flag of the party with four yellow stars

DPNS

- 1 red polo T-shirt with party logo on the back
- 1 DPNS pamphlet
- 1 DPNS badge

- 1 booklet of DPNS membership manual
- 1 set of two booklets by DPNS and it's statement on election
- 1 campaign flyer by DPNS candidate U Aung Hlaing Thein
- 1 campaign flyer by DPNS candidate U Than Htun Win
- 1 campaign flyer by DPNS candidate U Htun Shwe
- 1 campaign flyer by DPNS candidate U Saw Aung
- 1 campaign flyer by DPNS candidate U Than Win
- 1 campaign flyer by DPNS candidate Daw Thet Jun Linn Htin
- 1 campaign flyer by DPNS candidate U Aung Aung Than Htike
- 1 campaign flyer by DPNS candidate U Myo Lwin
- 1 campaign flyer by DPNS candidate U Myint Aung
- 1 campaign flyer by DPNS candidate U Khin Maung Htun
- 1 campaign flyer by DPNS candidate U Zaw Min Oo
- 1 campaign flyer by DPNS candidate U Than Htike Aung
- 1 campaign flyer by DPNS candidate Daw May Phyu Shwe
- 1 campaign flyer by DPNS candidate U Sein Hla Moe
- 1 campaign flyer by DPNS candidate Daw Tin Tin Cho
- 1 campaign flyer by DPNS candidate U Htun Aung Kyaw
- 1 campaign flyer by DPNS candidate Daw Hnin Hnin Mwe
- 1 campaign flyer by DPNS candidate Daw Khin Khin Kyine
- 1 campaign flyer by DPNS candidate U Kyaw San Kiang
- 1 campaign flyer by DPNS candidate U Kyaw Khin

**Box#15 (Federal Union Party, Kayin State Democracy and Development Party, Kayan National Party, Kayah National Democracy Party, Wa National Unity Party, Kaman National Development Party and Public Contribute Students Democracy Party)**

This box contains materials from FUP, KSDDP, KNP, KDP, WNUP, KNDP and PCSDP:

FUP

- 1 booklet of FUP

KSDDP

- 1 KSDDP pamphlet
- 1 KSDDP booklet on party constitution

KNP

- 1 KNP booklet on party constitution and political principles
- 1 KNP badge with party logo, blue mountain with yellow sun

KNDP

- 1 KNDP badge with party logo, star and face of drum
- 1 KNDP campaign sticker with party logo
- 1 KNDP booklet of party constitution and activities

WNUP

- 1 VCD of WNUP
- 1 document of WNUP's constitution and activities

KNDP

- 1 pamphlet of KNDP leader U Kyaw Nyine and his biography
- 1 pamphlet by KNDP candidate U Zaw Win
- 1 campaign flyer by KNDP party leaders
- 1 white polo T-shirt with KNDP logo in the front

PCSDP

- 1 PCSDP constitution

- 1 PCSDP badge with party logo
- 1 PCSDP card with party logo
- 1 campaign sticker with four picture of party candidates

**Box#16 (United National Congress, Tai-leng Nationalities Development Party, Confederate Farmers Party, New Era Union Party, All Nationals' Democracy Party, Intha National Development Party, National Democratic Party for Development and Democratic Party)**

This box contains materials from UNC, TNDP, CFP, NEU, ANDP, INDP, NDPD and DPM:

UNC

- 1 red badge of UNC party
- 1 small red flag of UNC with party log
- 1 white polo T-shirt with NUC party logo
- 1 document of UNC party statement

NLA for finding aid only

TNDP

- 1 booklet of TNDP constitution and party policies
- 1 Yellow TNDP badge with picture of tiger

CFP

- 1 CFP badge with party logo
- 1 plastic paper of CFP logo, green background with rice flowering in the middle
- 1 document of the party statement

NEU

- 1 NEU badge with party logo
- 1 campaign flyer by party leader U Aung Than
- 1 campaign flyer with party candidate information

ANDP

- 1 ANDP pamphlet
- 1 ANDP badge with party logo
- 1 ANDP logo card

#### INDP

- 1 campaign flyer of INDP with party candidate information
- 1 black and white campaign flyer of INDP

#### NDPD

- 1 NDPD badge with party logo
- 1 sheet of paper with party letter head and logo
- 1 booklet of NDPD constitution

#### DPM

- 1 booklet of DPM manifesto
- 1 booklet of DPM constitution and policy finding aid only
- 1 booklet of DPM constitution and policy in English
- 1 postcard by DPM for campaign purpose
- 1 campaign flyer by party heads
- 1 campaign flyer by party candidates

#### **Box#17 (Kachin State Democracy Party, Unity and Democracy Party of Kachin State, New National Democracy Party, Union Democratic Party, Shan Nationalities League for Democracy and state government materials)**

This box contains materials from KSDP, UDPKS, NNDP, UDP, SNLD and The State government:

#### KSDP

- 1 booklet of KSDP constitution
- 1 campaign flyer by the KSDP
- 1 sticker of KSDP logo

- UDPKS
- 1 campaign flyer by UDPKS party leader
- 1 UDPKS badge with party logo
- 1 UDPKS pamphlet

#### NNDP

- 1 booklet of NNDP constitution, policy and activity
- 1 campaign flyer by NNDP candidates U Thein Nyunt, U Kyaw and Daw Khaing Sanda
- 1 campaign flyer by NNDP candidate U Aung Kyaw Myint
- 1 campaign flyer by NNDP candidates U Nyi Nyi Htway, U Ye Min Thein and Daw Thin Thin Win
- 1 campaign flyer by NNDP candidates U Kyaw and U Kyan Thar
- 1 campaign flyer by NNDP candidate U Aung Aung Oo
- 1 pamphlet of NNDP leader U Kyaw and his biography
- 1 campaign flyer by NNDP candidate U Ne Win Than
- 1 campaign flyer by NNDP candidates U Thein Hlaing, U Ye Min Thein and Daw San San Win
- 1 campaign flyer by NNDP candidates U Win Kyi, Daw Aye Aye Aung and U Aye Lwin
- 1 campaign flyer by NNDP candidates Daw Hnin Pwint and U Kyaw

#### UDP

- 1 sheet of paper with party letter head
- 2 badges of UDP, one is dark blue with Myanmar map on it and the other one is light blue with memorial stone on it

#### State Government materials

- 1 small Myanmar flag
- 1 green badge with three stars
- 1 booklet of Myanmar electoral system and voter information
- 1 DVD of images on Myanmar political transition with president Thein Sein picture on it

#### SNLD

[www.nla.gov.au](http://www.nla.gov.au)

Creative Commons Attribution-NonCommercial-ShareAlike 2.1 Australia

February 2012



- 1 campaign flyer by SNLD candidate Dr Sai Naw Kae
- 1 campaign flyer by SNLD candidates Khun Htun Oo, Sai Ong Kyaw, Sai Htin Kyaw and Sai Moe Aung
- 1 white polo T-shirt of SNLD with party logo

NLA for finding aid only